

# SEO Services

## Breakdown

Features	Essential \$300/mo	Professional \$550/mo	Advanced \$950/mo
1:1 Monthly Strategy Session	✓	✓	✓
Technical Site Audit (Monthly)	✓	✓	✓
On-Page Optimization	✓	✓	✓
Goal & Conversion Tracking	✓	✓	✓
Google Maps Optimization	✓	✓	✓
Google My Business Optimization	✓	✓	✓
Competitive Analysis	✓	✓	✓
NAP Consistency		✓	✓
Basic Site Speed Optimization		✓	✓
Backlink Building		✓	✓
Local Citation Submission		✓	✓
Advanced Site Speed Optimization			✓
Local Schema Install			✓
Open Graph Install			✓
Articles / Month	1	2	3