

Social Media Ad Services

Breakdown

Features	Essential \$300/mo	Professional \$500/mo	Advanced \$750/mo
Social Media Ad Strategy	✓	✓	✓
Ad Account Creation	✓	✓	✓
Compliance Review	✓	✓	✓
Unlimited Networks	✓	✓	✓
Competitive Analysis	✓	✓	✓
Tag / Pixel Installation	✓	✓	✓
Industry Research	✓	✓	✓
Ad Copy Creation	✓	✓	✓
A/B Split Testing	✓	✓	✓
Re-targeting Ads	✓	✓	✓
Lead Generation Ads	✓	✓	✓
Ads Analytical Reporting	✓	✓	✓
Lookalike Audiences		✓	✓
Seasonality Ad Calendar		✓	✓
15 Sec Video/mo			✓
Ad Spend	\$500-\$1,500	\$1,500-\$3,000	\$3,000+
Ad Spend %	15%	10%	5%