

# Social Media Management Services

## Breakdown

Features	Essential \$300/mo	Professional \$500/mo	Advanced \$750/mo
Social Media Strategy	✓	✓	✓
Social Media Audit	✓	✓	✓
Weekly Strategy Call	✓	✓	✓
Unlimited Networks	✓	✓	✓
Competitive Analysis	✓	✓	✓
Profile Creation / Optimization	✓	✓	✓
Content Creation / Curation	✓	✓	✓
Social Media E-Card	✓	✓	✓
Custom Reporting	✓	✓	✓
Basic Graphics Package	✓	✓	✓
Custom Graphics Package		✓	✓
Bot Builder		✓	✓
Facebook Auto Responder		✓	✓
Review Management			✓
15 Sec Video / Month			✓
Posts / Month	10	20	30